**International B2B Matchmaking Event**

**ICT businesses from Kosovo and Slovenia**

**meet**

**in Ljubljana/ 6th of October 2021**

 **Are you developing ICT solutions, products and providing the ICT services and you are interested in a bilateral partnership with ICT companies from EU? -** If so, find out how you might be able to **participate in a B2B Matchmaking event** which will be organized by the [Chamber of Commerce and Industry of Slovenia (CCIS)](https://www.gzs.si/)**, a**nd [**Prishtina REA**,](http://www.prishtina-rea.net) supported by the [ICT for Kosovo’s Growth](http://www.ictkosovo.eu) Project and [Enterprise Europe Network](http://www.een.eu)

* The B2B and Matchmaking Event will be organized in 6th of October /2021 in Ljubljana/Slovenia-at Chamber of Commerce and Industry premises, where Slovenian ICT companies, National ICT Association and Chamber of Commerce and Industrywill have the opportunity to meet with ***SIX Kosovar ICT*** companies, **Prishtina REA** ***and STIKK (***[***Kosovo ICT Association***](http://www.stikk.org)***)***, aiming at exploring potential business opportunities and establish direct cooperation among themselves as the most vibrant Slovenian and Kosovar sector of the best developed high-tech, value-added innovation companies.
* The B2B and matchmaking event will be organized in cooperation with Enterprise Europe Network Kosovo (Prishtina REA & STIKK) and [Chamber of Commerce and Industry of Slovenia (CCIS)](https://www.gzs.si/) and [Slovenian ICT Association](https://zitex.gzs.si/)
* The B2B and matchmaking event (6th of October), starts with the opening and introductory session followed by personal B2B meetings between Slovenian and Kosovar counterparts, which will help the companies to promote their products / services, explore possibilities and find opportunities for synergies and collaboration.
* On the second day the event (7th of October/morning), the representatives of Kosovar companies will have the chance to visit their local counterparts to continue their acquaintance and discuss in more details prospects of cooperation. Additionally, there will be field visits to the [digital innovation hub](https://dihslovenia.si/en), the show room, [Ljubljana Technological Park and Iskratel](https://www.iskratel.com/en/).

**B2B and Matchmaking offers**:

* *Explore and Discuss new business opportunities,*
* *Meet and create strong business links,*
* *Reach new markets and grow business network*

**Who can apply?**

Slovenian ICT and Digital private companies with good potential for international cooperation are invited to register and participate.

The registration and meeting arrangements can be made through **B2Match Platform- link:**

<https://digital-b2b-matchmaking.b2match.io/my>

Officials from the Office of Prime Minister of Kosovo, the Ministry of Economy, Kosovar Telecommunication Regulatory (ARKEP) and Prishtina REA ^ STIKK representative will participate in the mission. Both Officials and ICT managers will have the opportunity to be acquainted with a number of important priorities set by the [Slovenian EU Presidency](https://slovenian-presidency.consilium.europa.eu/en/programme/priorities/) and trends in the fields of **digital transition**, **digital services and markets, artificial intelligence and big data**, thus having the chance to develop new business projects and getting experience for the development of Digital Agenda for Kosovo.

The Digital Cooperation and B2B Matchmaking Event Programme in Slovenia aims to developing entrepreneurial cooperation opportunities between ICT businesses of Kosovo and Slovenia, increasing the capacities of key stakeholders, exploring the Institutional and Business opportunities of partnership and cooperation among both side’s stakeholders in the context of digital transition, digital services and markets and new opportunities arise for businesses